



IMPORTER, MANUFACTURER, DISTRIBUTOR &
EXPORTER OF AESTHETIC SKIN CARE

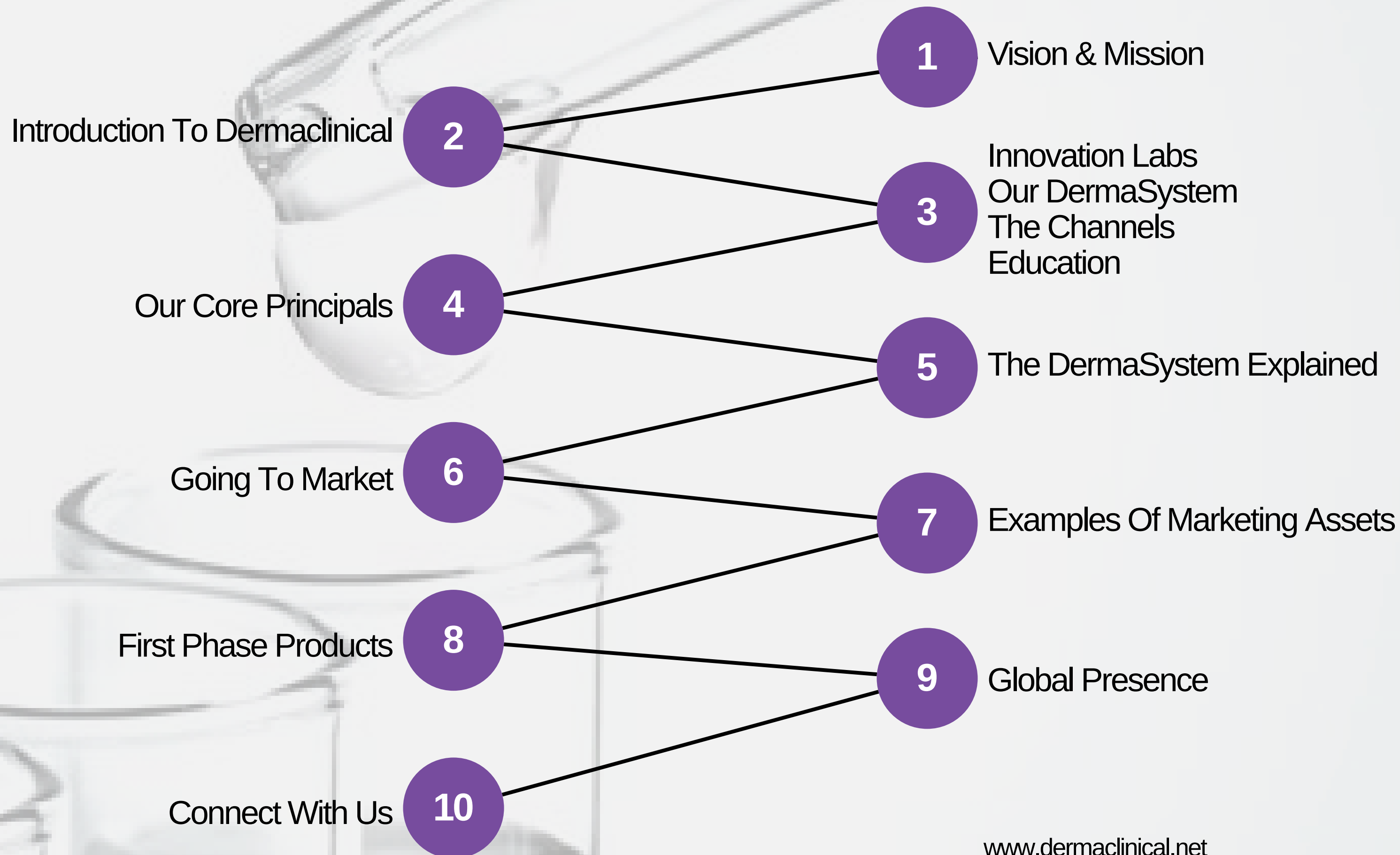
- ▶ Aesthetic Skin Formulations
- ▶ Naturopathic Supplementation
- ▶ Professional Treatments
- ▶ Gut Protocols

The above offering is for the African Continent only.
See export EU offering (first phase 2026)

www.dermaclinical.net



INDEX



VISION

Our vision is to build a global presence in functional skin and body care, recognised for innovation, proven results and integrity. We aim to support and strengthen the businesses we work with by delivering skin solutions that genuinely perform.

MISSION

Our mission is to improve skin health and confidence through honest, effective formulations developed with care, science and purpose. We work alongside business owners to help them grow trusted businesses, strengthen their communities and deliver results that genuinely change how people feel in their skin.



INTRODUCTION TO DERMACLINICAL

DESIGNED TO SUPPORT VISIBLE SKIN CORRECTION

Dermaclinical is a South African-based skincare and wellness company founded by CEO Debbie Wolfendale, who has more than 40 years of experience in the skin care field and is a well-known speaker and industry icon.

The brand develops clinically aligned skin solutions designed to correct, support and manage a broad range of skin conditions through evidence-led formulation and professional application. On the African Continent, we incorporate a 360° protocol (see the DermaSystem diagram) to handle the internal and external issues relevant to problematic skin issues.

On international markets, we will launch in phases, starting with key retail items.

Dermaclinical is grounded in clinical and business integrity, ensuring measurable outcomes. Formulations are developed using regulated cosmetic-grade ingredients, selected for performance and safety.

DEVELOPED THROUGH DECADES OF PROFESSIONAL FORMULATION EXPERIENCE

WE SELECT INGREDIENTS BASED ON THEIR FUNCTION, SAFETY PROFILE & REGULATORY ACCEPTANCE ... NOT TRENDS.

The range incorporates advanced ingredient systems including peptides, biomimetic delivery technologies, exosomes, enzymes, spongilla spicules, amino acids, alpha and beta-hydroxy acids, vitamins, growth factor mimics, biotech actives, botanical extracts, algae, mineral-based components, etc.

Formulations are continuously reviewed and refined to reflect advances in ingredient technology, packaging and updated delivery systems. This ongoing development process ensures efficacy, stability and relevance within an ever-evolving aesthetic landscape.



OUR INNOVATION LABS

To achieve targeted performance across the range, Dermaclinical works with multiple certified compounding laboratories locally and internationally. Each laboratory is selected for its specific technical expertise, enabling specialised formulation across different product categories rather than reliance on a single formulator model.

THE DERMASYSTEM

Dermaclinical operates within the DermaSystem, its 360° integrated approach to skin, gut and overall physiological health. This framework recognises that sustainable skin outcomes are influenced by both internal and external factors. Products are designed to function as part of structured protocols rather than as isolated solutions, supporting professional treatments, as well as home-care, supplementation and gut-health interventions for clients.

THE CHANNEL

Dermaclinical is formulated to meet the demands of our discerning consumers, including the owners of aesthetic clinics and medical aesthetic professionals. Our products are trusted for use in treatment protocols, before and after procedures, as well as in ongoing home care programs. Each formula delivers the kind of results that both clients and providers can depend on - they trust our ethos of 'health first' and 'efficacy without compromise.'

EDUCATION

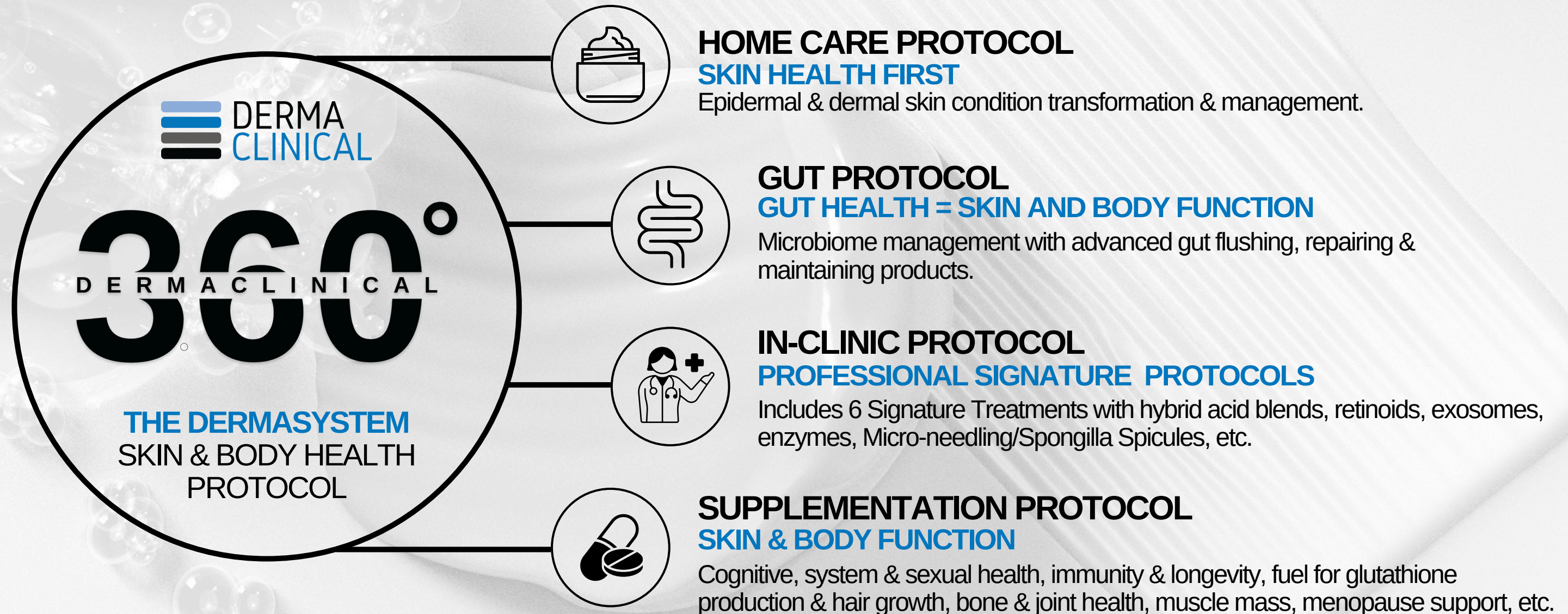
Dermaclinical places a strong emphasis on professional education.

All affiliates are required to undergo regular training on the Dermaclinical product range and treatment protocols. This ensures a thorough understanding of the brand's unique selling points, ingredient science and clinical applications, enabling consistent, high-quality results across all retail partners. Online training and materials are available from our Head office.

OUR CORE PRINCIPALS



DERMACLINICAL'S TRIED & TRUSTED DERMASYSTEM METHODOLOGY THAT TRANSFORMS SKIN & BODY



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GOING TO MARKET

MARKETING INTERFACE

Dermaclinical provides a centralized, continuously updated digital marketing asset library via secure OneDrive access. This ensures distributors operate with aligned, compliant and conversion-driven materials from day one. Dermaclinical distributors will receive a brand pack including: logo formats, brand guidelines, SOP's etc. Regulatory-compliant claims guidance.

THE LOCAL VS EXPORT MARKETS

In Africa, Dermaclinical distributes exclusively through the aesthetic clinic channel and is currently present in seven African countries, including Seychelles and Mauritius. Online sales are conducted in conjunction with the Dermaclinical Affiliate Programme, offering professional endorsement benefits to trained clinics and industry professionals.

In the European Union (first international market registration), Dermaclinical is entering its first “out of Africa” export phase.

In these markets, Dermaclinical will adopt a multi-channel distribution strategy.

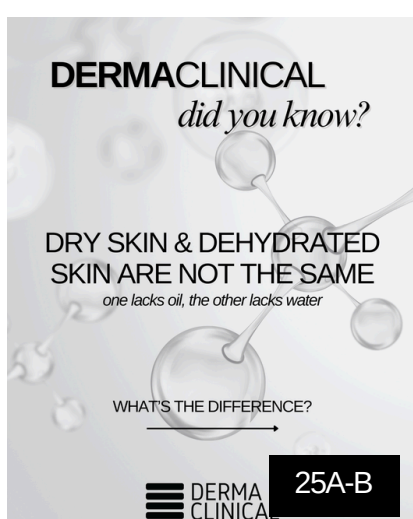
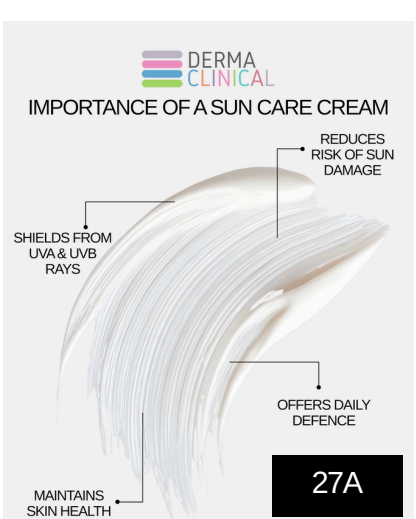
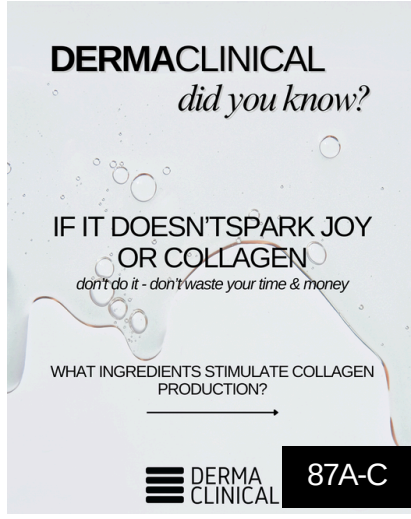
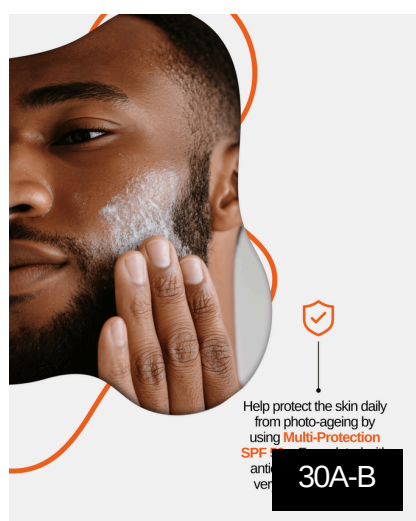
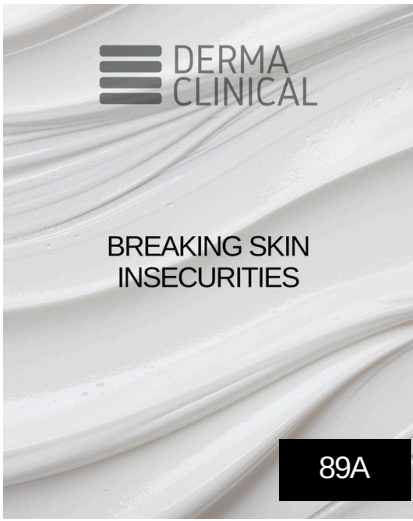
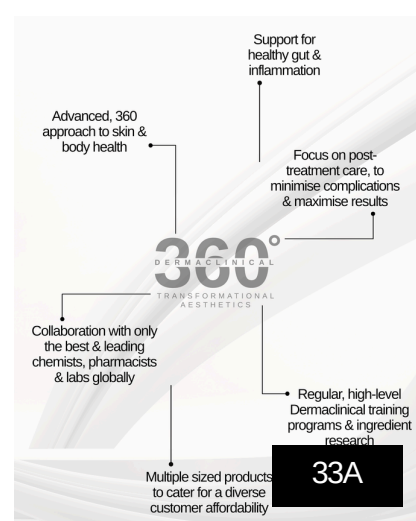
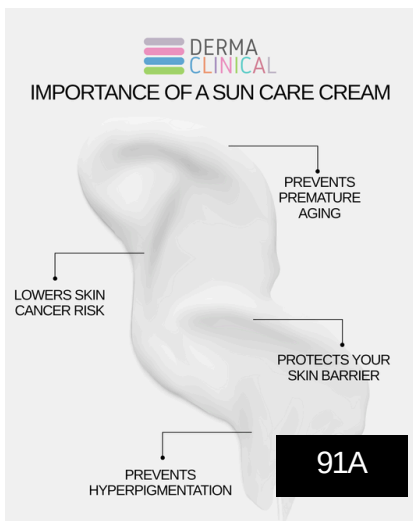
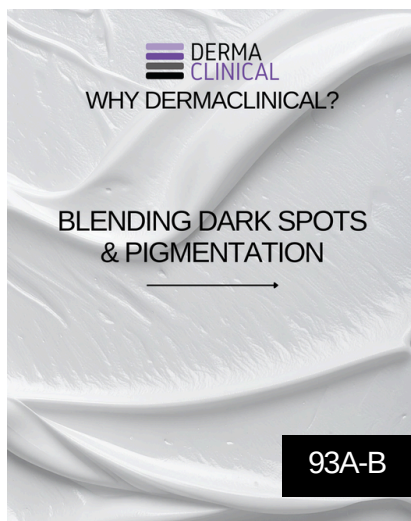
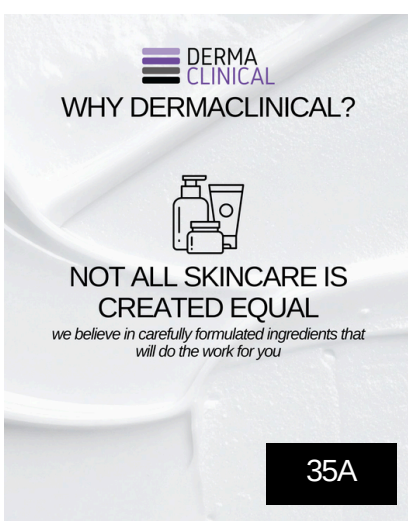
Across all markets, the brand remains committed to working closely with professional affiliates within the skin clinic and aesthetic environment.

END USER TARGET MARKET

Dermaclinical is designed for all humans and all skin types, regardless of age or gender. The brand does not develop products to follow trends or marketing hype. Instead, each product is created to offer meaningful solutions to real skin concerns, including pigmentation, acne, ageing, compromised skin, inflammation, barrier dysfunction, etc.



EXAMPLE OF MARKETING ASSETS



TARGETED SERUMS



MTX REFORM SERUM

KEY BENEFITS

Get retinol-like results, gentle enough for sensitive skin. Softens fine lines & wrinkles while boosting firmness & skin density.



ANTIOXIDANT POWER SERUM

KEY BENEFITS

Defend & revitalise your skin against daily environmental stress. Infuses skin with high-potency antioxidants to brighten & nourish for unequaled health & vitality.



R&R MULTI PEPTIDE SERUM

KEY BENEFITS

This multi-peptide formula offers a clinically inspired solution to rejuvenate & restore the skin's extracellular matrix (ECM), the structural foundation of healthy, youthful skin. Improves firmness, elasticity, hydration & skin density.



MEGA + BRIGHTENING SERUM

KEY BENEFITS

Reveal your skin's natural flawlessness with this advanced brightening peptide formula. Designed to even tone & reduce the appearance of dark areas by suppressing the skins pigment producing process. Hydrates for plump, luminous skin.



CLARICLEAR EXO-ACTIV

KEY BENEFITS

Refresh, balance & reveal clearer, clarified skin with Exosomes. Refine texture, reduce the appearance of excess oil, refresh your skin with blemish-control confidence.

SKIN-BETTER SCIENCE



TARGETED SOLUTIONS FOR ULTIMATE SKIN HEALTH



OPTIMAL PROTECTION AGAINST ENVIRONMENTAL DAMAGE



POWERED BY PREMIUM PEPTIDES FOR YOUNGER LOOKING SKIN



HIGH PERFORMING ACTIVES FOR BRIGHTER SKIN



TRANSFORM TO CLEARER SKIN WITH RESULTS-DRIVEN FORMULAE

SKIN NUTRITION



HYDRA THERAPY LOTION

KEY BENEFITS

Hydrates, protects & helps restore the skin's vitality. Supports a smooth, firm-looking appearance while reducing dryness, dehydration & irritation. Formulated to shield skin from environmental stress, leaving it soft & nourished.



SUNSHINE IN YOUR POCKET

KEY BENEFITS

Protects & nourishes with this travel-friendly sunscreen. Offers broad-spectrum daily protection against UVA, UVB, IR, HEV & environmental pollution. Lightweight & non-greasy, it leaves skin smooth, matte & with no white cast.



R&R ADVANCED GF CREAM MASK

KEY BENEFITS

A rich, protective layer that delivers lasting moisture & nourishment for visibly smoother, plumper-looking skin. Helps reduce the appearance of fine lines & supports antioxidant defense against environmental stress.



BRIGHTENING LOTION

KEY BENEFITS

Experience this powerful formula for a radiant, even-looking skin tone with every application. It improves clarity & tone, reduces the appearance of dark areas & hydrates & smooths for a healthy, glowing finish. Leaves skin brighter, nourished, protected & revitalised.



SOS - SKIN RESCUE CREAM

KEY BENEFITS

Calms, comforts & protects the skin in moments of need. Soothes & reduces the appearance of redness while supporting a healthy skin barrier. Leaves skin feeling restored & cared-for.

GLOBAL PRESENCE



AFRICA

◉ Namibia
◉ Zambia

◉ Seychelles
◉ Tanzania
◉ Mauritius

◉ South Africa
◉ Botswana

INTERNATIONAL EXPORT

◉ EU Registration in place (first phase)

In the new export markets, our 360-degree protocol will be registered in phases, starting with the key retail elements needed to offer your discerning consumers.

CONNECT WITH US



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